

Cookie Policy

This document is meant to explain the types of cookies and other tracking technologies that website may place on your device, either when you are visiting our web properties, or if you are visiting the storefront of a merchant who uses our platform to power their site.

1. What are cookies?

A cookie is a small amount of information that's downloaded to your computer or device when you visit certain websites. We use a number of different cookies on the website, including strictly necessary, statistics and unclassified cookies. Cookies make your browsing experience better by allowing the website to remember your actions and preferences. This means you don't have to re-enter this information each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance whether it's their first time visiting or if they are a frequent visitor.

2. What cookies do we use and why?

We use different types of cookies on the Website. These cookies serve different purposes. According to their purpose, cookies may generally be assigned to one of the following categories:

- "Performance" – this cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors;
- "Analytical" - this cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc;
- "Advertisement" – this cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

3. How long will cookies remain on my computer or mobile device?

The length of time that a cookie remains on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies last until you stop browsing and persistent cookies last until they expire or are deleted. Most of the cookies we use are persistent and will expire between 45 days and one year from the date they are downloaded to your device. See the section below on how to control cookies for more information on removing them before they expire.

4. How to control cookies?

You can control and manage cookies in various ways. Please keep in mind that removing or blocking cookies can negatively impact your user experience and parts of our website may no longer be fully accessible.

Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser controls, often found in your browser's "Tools" or "Preferences" menu.

In addition, you may configure the settings of your browser / your Device used to browse the Website to enable, disable or delete cookies. Detailed instructions on how to configure your browser have been published by the browsers' developers, and can be found here:

- [Internet Explorer](#);
- [Edge](#);
- [Chrome](#); [Chrome for iOS](#); [Chrome for Android](#);
- [Firefox](#); [Firefox for iOS](#); [Firefox for Android](#);
- [Safari for macOS](#); [Safari for iOS](#);

For more information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser's help file or through such sites as www.allaboutcookies.org.

5. Google Analytics

Our website uses Google Analytics. Google Analytics uses cookies to help the Website analyse how users use the site. The information generated by cookies about your use of this Website will generally be transmitted to and stored on a Google server. These cookies "remember" what our

users have done on previous pages and how they've interacted with the website. For more information on Google Analytics, visit [Google's information page](#).

You may prevent the storage of the cookies required to create a profile by selecting the relevant setting in your browser.

Depending on the browser you are using, you may install a browser add-on that will prevent tracking.

The following table lists illustrate the cookies use on our website:

Category: Performance

Cookie name	Description	Expiry
yuidss	Yandex stores this cookie in the user's browser in order to recognize the visitor.	1 year
ymex	Yandex sets this cookie to collect information about the user behaviour on the website. This information is used for website analysis and for website optimisation.	1 year
_ym_visorc	Yandex sets this cookie to allow the site's Session Replay to function correctly.	30 minutes

Category: Analytical

Cookie name	Description	Expiry
_ga_ZZY7YPH6V1	This cookie is installed by Google Analytics.	2 years
_ga	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years
_ym_uid	Yandex sets this cookie to identify site users.	1 year
_ym_d	Yandex sets this cookie to store the date of the users first site session.	1 year
yabs-sid	Yandex sets this cookie to store the session ID.	session
yandexuid	Yandex sets this cookie to identify site users.	1 year
_ym_isad	Yandex sets this cookie to determine if a visitor has ad blockers.	20 hours

Category: Advertisement

Cookie name	Description	Expiry
i	This cookie is set by OpenX to record anonymized user data, such as IP address, geographical location, websites visited, ads clicked by the user etc., for relevant advertising.	10 years

6. Changes to this cookies policy

Our policies and procedures are under continual review. We may, from time to time, update our cookies policy. Any such changes will be posted on this page.

7. Contacts

NILTASOFT COMPUTERS TRADING LLC

Address: 301-01, Opal Tower, Business Bay, Dubai, United Arab Emirates

Registration number: 1060559

If you have any questions about Cookie policy, please contact us:

E-mail: privacy.ecom@softline.com